

# Cultural STOMP Festival Director Role

The Festival Director is intimately responsible for overseeing the running of the STOMP Festival organisation team.

This role requires consolidating relationships within the community to build goodwill, facilitate participation and promote the ongoing image of the festival.

It is a people oriented role which requires a great input of time and energy to keep people motivated and working toward the goal of organising the event.

On the basic level the role requires the director to coordinate logistics, programming and the use of limited financial resources.

The festival has an ongoing profile within the community from year to year and the challenge is how to balance all the elements of the event while trying to promote a fresh outlook and stay true to the original ideals of cultural diversity and social justice.

By necessity the festival relies on market income to cover insurance costs and so it is also important to maintain the integrity of the event while looking for sources of income.

## **The Festival Director needs:**

- Patience
- Enthusiasm
- Passion for Community
- Capacity to improvise
- People skills
- Knowledge of how to manage budgets, technical production and administrative aspects

## **The Festival Director is responsible for:**

- Overseeing all aspects of the event organisation
- Managing the budget
- Working in collaboration with The Octapod Association as auspicing body for the event
- Recruiting people to key voluntary organisation roles and mentoring
- Coordinating meetings, volunteers and human resources
- Communication with the organisation group through phone, email and mailing list
- Facilitating partnerships within the community
- Promoting diversity and social justice themes
- Liaison with council grants officer and acquittal of grant monies
- Accessing other income sources: grants, markets, sponsorship
- Marketing and Media planning